

# CORPORATE SOCIAL RESPONSIBILITY

2022-23



*Divi's Laboratories Limited*



Building a better tomorrow

Over the past 3 decades,  
we have nurtured the  
promise of a sustainable  
future.



## Scale of Impact



Providing Safe  
Drinking Water

129

Locations

~3,09,000

Beneficiaries



Promoting  
Education

827

Schools

~84,000

Students



Empowering  
Women

33

Villages

~1,000

Women



Village  
Development

44

Villages

~1,03,000

Beneficiaries



Preventive  
Healthcare

55

Villages

~1,74,000

Beneficiaries



Afforestation &  
Plantation Drives

35

Villages

~11,60,000

Saplings



At Divi's, we have always believed in empowering communities  
with a commitment to create meaningful & sustainable change



# Highlights of The Year

## Key Moments



1. Medical health camps

2. Environmental sustainability

3. Rural development

4. Road development

5. School infrastructure development (KG-PG)

6. Construction of social service clubs for women

7. Livelihood enhancement

8. Animal welfare camps

Massive beach clean-up, Bheemili





## Promoting Education

Education opens the door to a Bright Future.

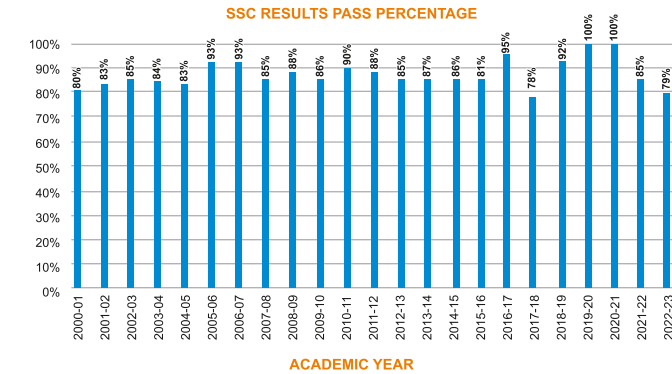
Divi's has supported hundreds of Government schools in Telangana and Andhra Pradesh to improve their infrastructure and provide a conducive environment for learning and social development of children.



### Initiatives:

- Construction of additional classrooms
- Provision of school supplies- notebooks, school bags, shoes, and socks
- Donation of dual desk-benches
- Facilitated safe drinking water in schools
- Provision of 18g Horlicks sachets every day
- Health checkup camps for students at schools
- Distribution of scholarships to students
- Facilitated additional teaching staff at Govt. schools
- Development of playground at Govt. Degree College, Bheemunipatnam
- Distribution of 'all-in-one' study materials to SSC students

### Installation of 100 LPH & 50 LPH RO plants



### Bicycles to girl students in schools



### Distribution of Horlicks sachets in schools

Schools: **173** Students: **~19,000**

### Construction of compound wall in MPP School, Tallasingaram

Villages: **1** Students: **~100**

### Distribution of bicycles to female school students

Schools: **5** Students: **~200**

### Distribution of note books in schools

Schools: **68** Students: **~9,000**

### Distribution of school bags at MPP & ZPH Schools in Choutuppal, Chityal, Valigonda and Narayanapur mandals

Schools: **68** Students: **~9,000**

### Distribution of scholarships to students

Villages: **24** Students: **~200**

Beneficiaries since 2010 : **~900** Students

### Financial support to upgrade Akshaya Patra kitchen

Students: **~15,000**

### Installation of 100 LPH & 50 LPH RO plants

Schools: **600** Students: **~61,000**

Beneficiaries since 2010:

Schools: **844** RO units: **897** Students: **~86,000**

### Construction of toilets for male & female students in MPP & ZPH Schools, Sarvail village

Students: **~400**

### Health checkup camps in schools

Schools: **103** Students: **~12,000**



# Support To Differently Abled

Serving the needy by providing extra care

The Government School for the Visually Challenged, in Yendada, was established in 1987 by the Department for the Welfare of Handicapped, Andhra Pradesh. It is the only educational institution within the state that exclusively caters to the specialized academic needs of visually impaired female students.

## In the year 2022-23, we have supported to facilitate

- Daily provision of Horlicks sachets to students
- Provided campaign material to the visually challenged schools in Yendada
- Distribution of 50 laptops to the students of Netra Vidyalaya, Shamshabad
- Appointed teaching and non-teaching staff including yoga & music tutors
- Conducted eye checkup camps
- Donation of tricycles to individuals with physical disabilities
- Awareness walk dedicated to visually challenged children.



## Horlicks - For visually challenged students

Students: ~70

## Eye camp at GRS for VC Girls Yendada

Students: ~70

## Distribution of tricycles in Tatituru village

Students: 1                      Beneficiaries since 2010: ~50

## Honorarium to teaching & non teaching staff at School for Visually Challenged

Beneficiaries: ~70

## Delivered campaign materials to VC School from GRS\*

Students: ~2,000

## Distribution of 50 laptops to the students at Netra Vidyalaya

Students: ~200                      Since 2010:  
Laptops Donated: 210  
Students: ~1,000

## Awareness Walkathon for visually challenged Kids

Participants: ~300



\*Government Rehabilitation Services



## Livelihood Enhancement

### Building Sustainable Livelihoods

An important component of our community upliftment model revolves around empowering individuals through upskilling initiatives, enabling them to attain sustainable livelihoods. We have constructed a dedicated infrastructure known as the Skill Development Center (SDC) in Chippada village to equip the youth with the necessary knowledge and expertise required in their chosen fields, to help initiate their professional journeys.

Since 2017, we have organized training classes for the rural youth in the following courses:

- Sewing machine operation, including embroidery
- General duty assistant
- Hospitality
- Basic knowledge of computers
- Assistant beauty therapist
- Food processing
- Manufacturing of jute bags
- Arya work



### Key Achievements:

- 260 women trained as sewing machine operators (SMO) were employed in various apparel factories, Visakhapatnam
- 52 women trained as general duty assistants (GDA) were employed in hospitals & home care centers in Visakhapatnam
- 45 individuals trained in hospitality were employed in various hotels at Visakhapatnam
- 172 women were trained in basic computer skills
- 30 women were trained in jute bags manufacturing
- 30 women were trained in food processing
- 20 women were trained as assistant beauty therapists.







**Assistant beauty therapist course in our SDC**

Beneficiaries: ~20 Panchayats: 3

**Food processing course in our SDC**

Beneficiaries: ~30 Panchayats: 4

**Manufacturing of jute bags**

Beneficiaries: ~30 Panchayats: 3



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Enabling women to lead a dignified life



Safe Drinking Water

Safe Water, Stronger Communities

Over 334 million people in India do not have access to potable water; wells have either gone dry, or the water is extremely contaminated. It can often take hours to walk back and forth from a clean water source, decreasing a child’s school time or a woman’s opportunity to earn extra income.

The water in and around Andhra Pradesh and Telangana contains dangerously high levels of fluoride, which causes a debilitating disease called fluorosis. The Water Purification Programme facilitated a safe water revolution that directly engages communities in the project management process while providing the poorest with a new system to help improve their drinking water.

The water purification systems are owned and run by the communities after completion of the installation; the cost of upkeep is low. Long-term sustainability is ensured, and the entire village is provided with safe and affordable drinking water at just Rs. 2-3 for 20 liters. The construction of a purification system uses “Reverse Osmosis” technology to remove excess fluoride and other unwanted impurities (such as chlorine, lead, and sodium) from the water. All water purification plants installed are fitted with Any Time Water technology which, through a system of prepaid cards, provides 24X7 access to water and ensures transparency in accounting processes. The Water Purification Programme had visible health impacts on villagers within two months of installation and empowered the village community, who feel tangible ownership of the project and its success.

Our water Programme has reached more than 2,25,000 people over the past 7 years. Access to clean water is synonymous with better health, better education, and increased income. Our projects are supported by communities to ensure their sustainability.



The Cost for Installation of Plant with Shelter was Rs. 12 Lakhs to Rs. 15 Lakhs depending on capacity of plant.



Project Sujalam:

Ensuring Access to Safe Drinking Water

500 LPH R.O plant with UPVC shelter at Aregudem village of Choutuppal mandal

Beneficiaries: ~1,500

RO plant unit (1000 LPH) in Aepoor village of Chityal mandal

Beneficiaries: ~700

RO plant (1000 LPH) in Gokaram village of Valigonda mandal

Beneficiaries: ~1,000

Awareness programme for SUJALAM RO plants

Panchayats: ~15  
Beneficiaries: ~75,000



# Project Jalaprasadam

## A Tale of Clean Water and Sacred Bond

Driven by our purpose of providing safe drinking water, we diligently installed RO plants at various temples around our manufacturing units. These temples stood for their ancient traditions and spiritual significance. Devotees from far and wide would visit these temples seeking solace, guidance, and a connection to the divine. However, a pressing concern troubled the temple authorities - the lack of clean drinking water for the weary pilgrims.

Divi's recognized that providing pure drinking water was not just a necessity, but a duty imbued with the essence of compassion and service. With careful planning and unwavering dedication, we set up RO purification plants at temples, ensuring that every visitor could partake in the divine experience with a sense of purity and well-being. Our commitment extended beyond installation as we trained temple staff in maintenance and monitoring, ensuring the continued operation and efficacy of the RO systems.

We believe that our efforts not only quenched physical thirst but also nurtured solidarity and shared responsibility within the community, ensuring the sustenance of this invaluable resource. We hope that our journey serves as a reminder that even the simplest act of kindness, performed with unwavering dedication and love, has the power to transform lives and bring about meaningful change.

### RO Plant Unit (1000 LPH)

Beneficiaries across 8 temples: ~1,57,000 devotees

The way forward: Project Sujalam and Jalaprasadam have made a tangible impact in improving the lives of people and transforming their access to water. Divi's continues to be committed to this mission and looks forward to expanding this project to more communities in the future.







2016-2023

### In Villages

S. No	District	No. of RO Plants in Villages	Beneficiaries
1	Yadadri Bhuvanagiri District (At Unit-I Surrounding Villages including Choutuppal Municipality)	53	~1,05,000
2	Visakhapatnam District ( At Unit-II Surrounding Villages including Bheemili Municipality)	35	~1,30,000
3	Krishna District (Machilipatnam)	3	~2000
Total		91	~2,37,000

### In Schools

S. No	District	No. of RO Plants in Schools	Students
1	Yadadri Bhuvanagiri District	694	~55,000
2	Visakhapatnam District	181	~26,000
3	Krishna District	14	~3,000
4	Kakinada District	8	~2,500
Total		897	~86,500

### In Temples

S. No	District	No. of RO Plants in Temple Premises	Beneficiaries
1	Sri Lakshmi Narasimha Swamy Temple, Yadagirigutta	17	~30,000
2	Sri Raja Rajeswari Temple, Vemulavada	6	~12,000
3	Sri saraswathi Temple, Basara	5	~9,000
4	Sri Kodanda Ramaswamy Temple, Bhadrachalam	6	~9,000
5	Sri Anjanna Temple, Kondagattu	2	~8,000
6	Sri Jadala Ramalingeswara Swamy Temple, Cheruvugattu	2	~9,000
7	Sri Siddi Vinayaka Swamy Temple, Kanipakam	4	~30,000
8	Sri Kalahasteeswara Temple, Srikalahasti	5	~50,000
Total		47	~1,57,000



# Preventive Healthcare

Empowering Communities for a Healthier Tomorrow

Divi's provides affordable solutions for quality healthcare through improved access to healthcare services and spreading awareness.

## Initiatives:

- Material & medical support for leprosy patients
- Eye camps in villages
- Mega health camps checkup camps in villages
- Created awareness on various health issues in villages
- Financial support for pulse polio camps
- Supported Digumarti Foundation's initiative, 'Smart Scope, an AI-enabled colonoscopy' bringing services to rural cancer patients.



## Material & medical support for leprosy patients

Beneficiaries: ~200      Beneficiaries since 2010: ~700

## Eye camp

Beneficiaries: ~20,000      Panchayats: 6

## Mega health checkup camps

Beneficiaries: ~10,000

## Health camp in community health centre

Beneficiaries: ~300





# Village Development

Aiming for Holistic Development of Communities

To support Holistic Rural Development, Divi's has actively contributed to the upgradation of infrastructure, roads, and sanitation systems in villages surrounding the manufacturing units.

## Initiatives:

- Construction of roads, bus shelters, community halls and drains
- Construction of compound wall for mortuary at CHC Bheemili
- De-silted tanks, canals & community ponds
- Provided streetlights and their accessories
- Provided high mast lights to the panchayats
- Constructed & renovated burial grounds
- Constructed grama panchayat buildings
- Constructed culverts
- Development of tanks and parks



### Constructed CC roads in Golnepally village

Beneficiaries: ~2,000 Villages: 1

### Development of burial grounds in villages

Beneficiaries: ~7,000 Villages: 2

### Constructed CC roads in Tallasingaram 2<sup>nd</sup> Ward of Choutuppal municipality

Beneficiaries: ~7,000 Villages: 2

### Executed laying of CC roads in Gokaram village

Beneficiaries: ~1,500 Villages: 1

### Executed laying of CC roads in Jalukalva village

Beneficiaries: ~1,000 Villages: 1

### Eradicated & cleared the invasive horseshoe weed (gurrapudekka)

Beneficiaries: ~2,000

### Cleaned & excavated Palle Cheruvu canals

Beneficiaries: ~500

### Construction of underground drainage

Beneficiaries: ~2,000

### Executed laying of gravel road

Villages: 2 Beneficiaries: ~2,000



# Animal Welfare & Dairy Development

Ensuring Animal Well-being

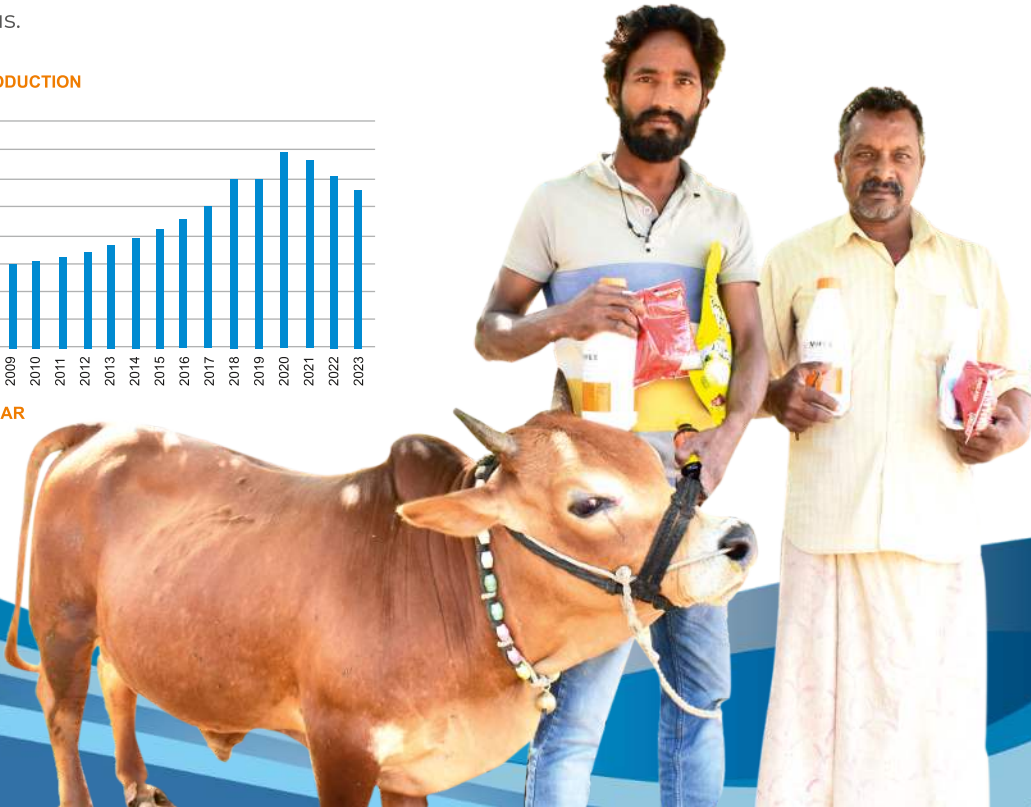
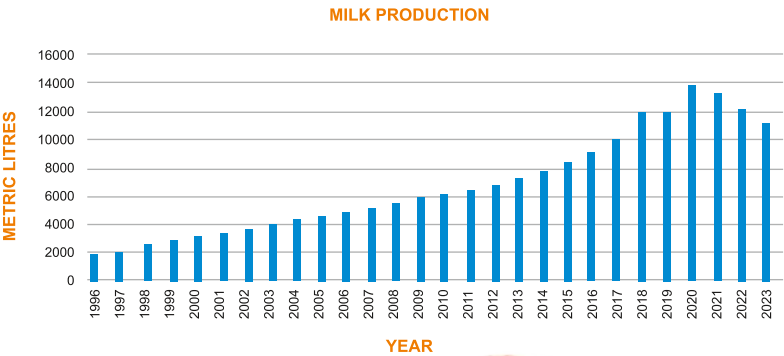
The project focuses on women, who are the driving force of this programme. Increasing the productivity of animals, better health care & breeding facilities with proper management of dairy animals can reduce the cost of milk production.

## Project Objectives:

- To achieve 40% income increase for women
- To make dairy farming a sustainable and expandable activity

## Project Output:

- Women in dairy experienced improved income and standards of living
- Improved animal health
- Better quality of service delivery through dairy units
- Enhanced economic condition of households
- The target households showed improved milk consumption patterns and enhanced nutritional status.

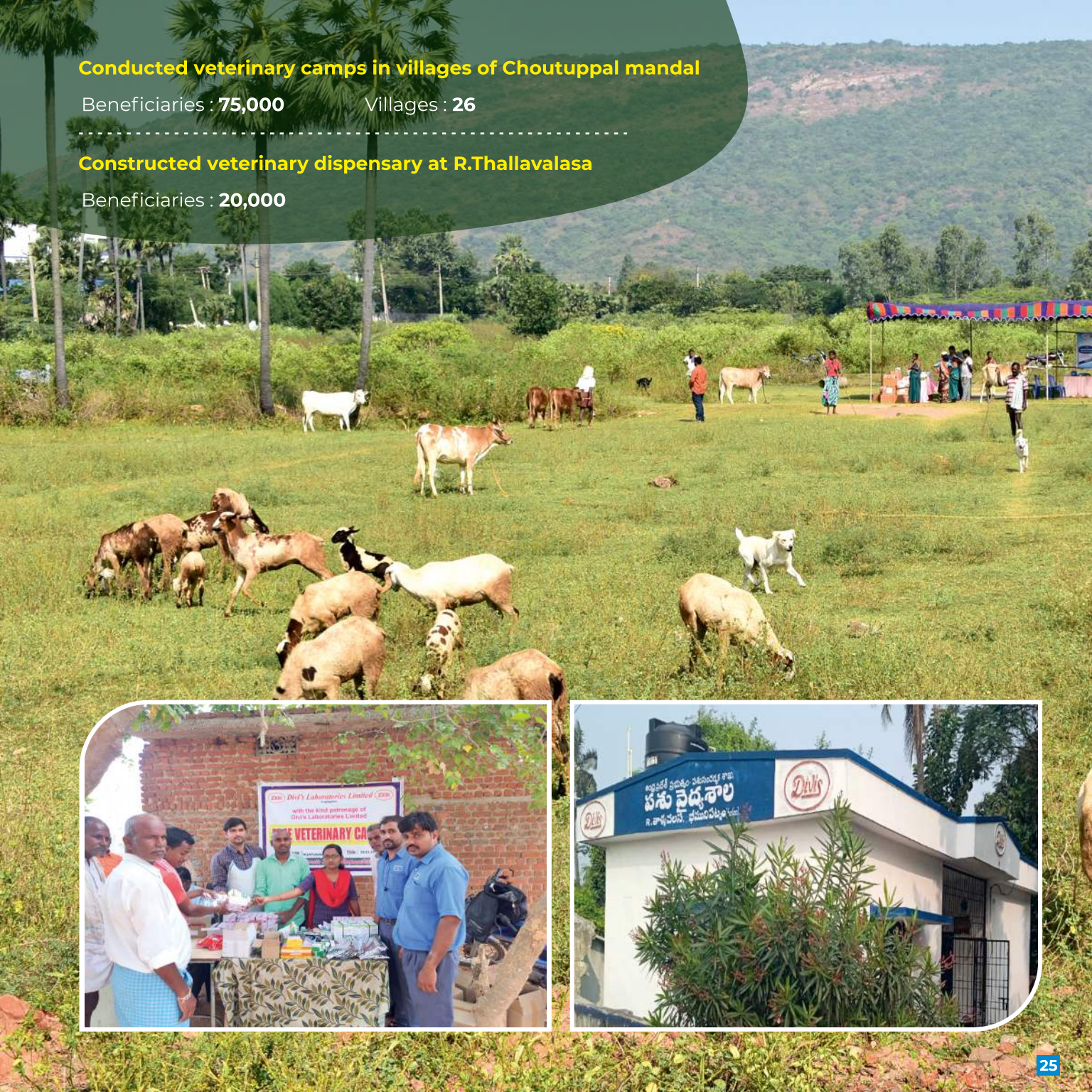


## Conducted veterinary camps in villages of Choutuppall mandal

Beneficiaries : 75,000 Villages : 26

## Constructed veterinary dispensary at R.Thallavalasa

Beneficiaries : 20,000





# Promoting Rural Sports

Empowering Sports Enthusiasts

Divi's recognizes the importance of sports in nurturing mental and physical strength, improving an individual's overall well-being, and has actively supported rural sports in Telangana and Andhra Pradesh.

## Divi's Initiatives on Encouraging Sports:

- Financial support for taekwondo
- Development of Annavaram Playground



# Nurturing Rural Sports Potential





# Swachh Bharat

Clean India, Healthy India

Swachh Bharat Mission (SBM) also known as Swachh Bharat Abhiyan (SBA) or Clean India Mission was a country-wide campaign, to eliminate open defecation and improving Solid Waste Management (SWM) in urban and rural areas in India.

## Objectives:

- Building individual and community toilets.
- Eradicating open defecation.
- Constructing toilets and monitoring their usage by recruiting ground staff.
- Spreading public awareness regarding the hazards of an unhygienic lifestyle.
- Ensuring solid and liquid waste management, even in rural areas, through grama panchayats.

## Initiatives:

- Supported construction of personal toilets in villages
- Construction of waste management sheds
- Created awareness programmes on Swachh Bharat
- Supported clean and green programmes in villages
- Massive beach clean-up programme in Bheemili beach
- Distribution of bleaching powder to villages



**Massive beach clean-up programme in Bheemili beach**

Participants: ~4,000

**Sagara teera swatchata**

Participants: ~600

**Distribution of bleaching powder in grama panchayats**

Beneficiaries: ~18,000

Panchayats: 5

**Installation of main gates**

Beneficiaries: ~5,000



# Environment Sustainability

Building A Green Tomorrow

Trees & shrubs contribute to their environment by providing oxygen, improving air quality, climate amelioration, conserving water, preserving soil, and supporting wildlife. According to the U.S. Department of Agriculture, “1 acre of forest absorbs 6 tons of carbon dioxide and produces 4 tons of oxygen. This is enough to meet the annual needs of 18 people.” Trees, shrubs, and turf also filter air by removing dust and absorbing other pollutants like carbon monoxide, sulfur dioxide, and nitrogen dioxide. After trees intercept unhealthy particles, rain washes them to the ground.

## Divi's Contribution to Nature and Society

- Planted several plants in and around the company's manufacturing facilities
- Protection of plantation from animals
- Maintained Miyawaki Plantation by arranging Green Volunteers
- Provided solar power lights in streets, schools, grama panchayat offices, and mahila mandal buildings, etc.
- Clean & green programmes.



# MIYAWAKI FOREST

**Tiny Forests, Big Impact:**  
Creating miniature eco systems across Andhra Pradesh & Telangana



**Developed Yadadri model natural forest**

Villages: **10**                      Plants: **~30,100**  
Abundant oxygen for: **~1,21,000 people**

**Distributed Ganesh idols**

Beneficiaries: **~10,000**

**One million plantation since 2010**  
**~60,000** Saplings planted during the year

**Developed Kambalakonda forest**

Beneficiaries: **~20,000**



## Empowering Women

Equal Opportunities, Empowered Lives

Divi's has established an empowering partnership with rural women - the most effective development workers. Our intervention leverages skill training to generate alternate employment opportunities. Increased income in the hands of rural women means better nutrition, health care, education for their children, and overall improvement of rural livelihoods, accompanied by greater awareness of health & hygiene.

### Initiatives

- Constructed mahila mandal buildings in villages
- Supported fisherwomen for their livelihood
- Supported rural women in book binding, embroidery, arya work, tailoring, and other works with necessary equipment and training
- Conducted awareness camps on women's health
- Empowered women entrepreneurs in rural areas



### Construction of mahila mandal & library building

Beneficiaries: ~1,000

Villages: 1





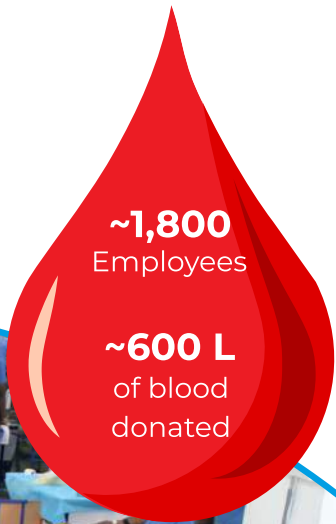
# Employee-Driven Voluntary Social Engagement

United by Purpose: Collaborative Efforts for a Cause

We believe that it is our shared responsibility to come together and inspire positive change. Driven by Divi's commitment to serving local communities, our exceptional teams actively participate in voluntary activities that promote social welfare.

## Consistent Initiatives:

- Blood donation
- Plantation drives
- Awareness walks





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