

Intent to Impact

Building what communities use,
trust, and return to.



Building Community



**Providing
Safe Drinking Water**

~12,79,440

People Benefitted/day

1407

Locations



**Promoting
Education**

~60,145

Students Benefitted

1093

Schools



**Environment
Sustainability**

~30,600

People Benefitted

22

Villages



**Village
Development**

~131,350

People Benefitted

82

Locations



**Preventive
Healthcare**

~85,650

People Benefitted

55

Villages



**Empowering
Women**

~460

Women Benefitted

28

Locations

At Divi's, supporting communities has always meant staying present long enough for trust to grow and systems to strengthen.

The Thread of Change

Change rarely arrives all at once. More often, it settles into daily routines when essential things begin working reliably. It is felt in a classroom that starts on time, where children learn without worrying about empty stomachs or broken benches. You see it at a village water point, where safe drinking water is available available all day long without compromises. Sometimes, change shows up as confidence; a young person stepping into work with skills learned close to home. At other times, it is a woman finding a way to earn within the limits of her day, gaining choices that were once out of reach. Even cleaner streets and saplings surviving their first year signal progress taking root. This is the kind of change Divi's has been part of for decades in Andhra Pradesh and Telangana.



| Our Mission & Direction

Purpose



Divi's works to strengthen the everyday foundations that communities depend on. Our purpose is to support systems that enable learning, health, livelihoods, environmental balance, and care for life in all its forms. Divi's approaches CSR as long-term partnership with communities in ways that strengthen these existing systems and respect how people live and work.

Vision for Impact



We envision communities that are self-reliant and confident. Where access does not depend on distance, affordability, or chance. Where education continues without interruption, safe water is available by default, and the environment is protected as a shared resource. This is progress that holds over time and is carried forward by the people who live with it.

Values in Practise



- Continuity over campaigns
- Practical solutions rooted in local need
- Respect for institutions that already serve communities
- Shared responsibility and long-term accountability
- Impact measured by everyday use, not visibility



Setting up of Computer Lab



Promoting Education



Before the new classrooms came up, we used to adjust timetables because space was limited. Now classes run on time, children are attending more regularly, and teachers can actually focus on teaching instead of managing logistics.

Headmaster,
ZPH School

Education holds when schools are functional, safe, and dependable. Many government schools still struggle with infrastructure gaps that disrupt continuity and limit students' ability to stay active.

Our Focus

- Classroom construction and infrastructure upgrades
- Learning resources including academia, science, and digital facilities
- Institute-level water, nutrition, sanitation, and health improvements
- Merit scholarships and provision of teachers

What This Work Enables

- Functional learning environments
- Higher student attendance
- Better classroom engagement
- Reduced dropouts

Impact

Health check-ups for students in govt. schools

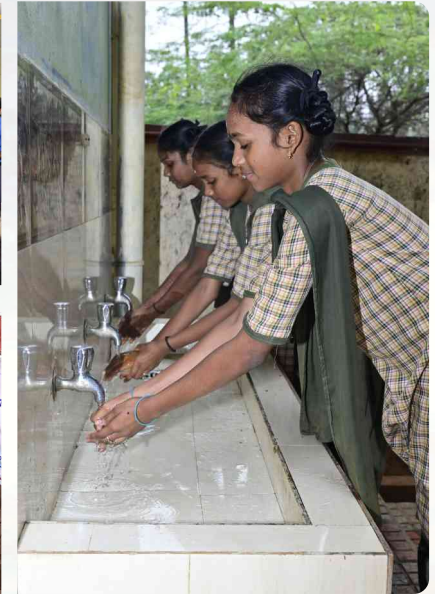
Schools: 97 Students benefitted: ~10,310

Eye screening camps and spectacles distribution

Govt. schools: 80 Students benefitted: 9,785

Distribution of notebooks, school bags, and 10th class study materials

Govt. schools: 96 Students benefitted: ~11,890



Provision of RO plants to Andhra University

RO plants: 72 Students benefitted: ~19,000

Infrastructure development and modernisation of educational institutions

Schools: 10 Students benefitted: ~660

Support to welfare hostels and girls' education facilities

Institutions: 88 Students benefitted: ~8,500

| Providing Safe Drinking Water



Earlier mornings were spent standing in line for water. It affected work, school, everything. Now, with Divi's RO systems, people just collect water and move on with their day. For us here, that's a real relief.

Mandal Head
Paderu

Access to safe drinking water directly shapes health, attendance, and productivity. In many public institutions and villages, this remains an unresolved daily challenge of scarcity and compromise.

Core Priorities

- Installation of RO purification units in hospitals, campuses, and public spaces
- Long-term operation and maintenance of water systems
- Affordable “Any Time Water” access at ₹2–3 per 20 litres
- Targeting populated and high-need locations
- Reducing health risks linked to unsafe water sources

What This Work Enables

- Continuous access
- Water safety
- Health protection
- More village productivity

Impact



Safe Drinking Water Projects (RO Plants)

	Number of Locations	Number of RO Plants	Approx Beneficiaries per day
Temples	30	124	5,72,000
Villages	174	199	4,78,911
Schools	1093	1115	1,10,229
Universities	1 (Andhra University)	72	19,000
Hospitals	68	201	70,450
Parks / Public Places / Govt. Offices	41	57	28,850
Total	1407	1768	12,79,440

| Project Jalaprasadam



During festivals and summer months, arranging drinking water used to be one of our biggest worries. Now the RO units handle that load. Devotees don't have to search for water and managing has become much smoother.

Endowment Officer
Pithapuram



Major temples across Andhra Pradesh and Telangana receive thousands of devotees every day, yet safe drinking water is often overlooked. While arrangements exist for crowd movement and rituals, safe drinking water at key congregation points was a recurring operational gap, especially during peak periods and festivals.

Focus

- Installation of RO (reverse osmosis) purification units at high footfall areas including temple entrances and rest areas
- Equal access for devotees, temple staff, vendors, and service workers
- Routine maintenance of systems in coordination with temple authorities
- Reducing dependence on bottled water within temple premises

What This Work Enables

- Pure water
- Convenience & pilgrim dignity
- Plastic reduction and better hygiene
- RO runoff water reused for gardening and cleaning



RO Plant Unit
1000 LPH



Beneficiaries across 30 temples (TS & AP)
~5,72,000 devotees



Livelihood Enhancement



Earlier, most people here depended on fishing or daily wage work alone. After the training programmes, many women and youth have an additional source of income. You can see the difference in how regularly they earn now.

Joint Director
Fisheries Department,
Visakhapatnam

Livelihood stability depends on skills that can actually be used and opportunities that exist close to home, particularly in rural areas where incomes often fluctuate with seasons and local demand.

Areas of Action

- Skills training designed around real jobs, trades, and local self-employment options
- Introduction of complementary livelihoods such as seaweed farming
- Support for women led and collective income activities rooted in village economies
- Construction and upgrade of shared assets such as fishermen shelters and mahila mandals
- Linking training outcomes to recurring and dependable earning possibilities

What This Work Enables

- Practical skills that support independent earning
- New and supplementary income streams
- Income stability during lean periods
- Economic resilience

Impact

Skill training at the Skill Development Centre

People benefitted: 246

Maggam work: 39

Computer education: 142

Assistant beauty therapist: 65

Tailoring and stitching training programmes for rural women

Villages: 5 (Ontimamidi & Danavaipeta panchayats)

Women benefitted: 40

Distribution of sewing machines

Villages: 2 (Lingojigudem, 3rd Ward)

Women benefitted: 5

Construction of fisherman shelters and dry platforms

Panchayat: Peda Nagamayypalem

Fishermen benefitted: ~650



Livelihood Enhancement Through Seaweed Farming

Many people in and around Visakhapatnam, Andhra Pradesh, depend on sea farming. However, these coastal fishing communities often face recurring income uncertainty due to weather dependency, fluctuating catch, and seasonal fishing restrictions. This made the need for a complementary livelihood that could fit coastal conditions realistically very evident.

Intervention: Seaweed farming was identified as a low-impact, short-cycle activity with growing demand across agriculture, food processing, pharmaceuticals, and nutraceuticals. Importantly, it required skills familiar to fishing communities and could be integrated into existing daily routines without replacing primary livelihoods.

Farming Locations

- Danavaipeta Village, Thondangi Mandal
- Mangamaripeta Village, Bhimili Mandal
- Ammenabad Village, Uppada Mandal

Phase 1: Introducing Seaweed Farming as a Livelihood Option

Divi's initiated a pilot seaweed cultivation programme in partnership with the local fishing society and the Fisheries Department, Visakhapatnam. The objective was to establish viability through direct experience rather than theoretical training.

FY26 Actions

- Installation of 30 cultivation rafts
- Provision of 1 ton of seed material
- On-ground training covering seeding, cultivation, harvesting, drying, and storage
- Demonstration of a 45-day crop cycle model

Outcome

Within the first 45-day cultivation cycle, farmers completed harvesting successfully. Portions of the harvest were retained as seed stock, enabling continuation into subsequent cycles without repeating start-up inputs.



Phase 2: Building Confidence Through Demonstration

Following the pilot, the challenge shifted from feasibility to adoption. While interest existed, many fisherfolk hesitated due to unfamiliarity with cultivation techniques and perceived risk. Divi's introduced small-scale demonstration farms to lower entry barriers and allow communities to observe outcomes before committing resources.

FY26 Actions

- Deployment of demonstration rafts
- Cultivation planned around repeated 45-day harvest cycles
- Awareness created on the existence of key institutional buyers and agriculture partners

Outcome

Demonstration harvests confirmed consistent yields and showed the potential for up to 6 cultivation cycles annually. Seeing predictable returns reduced hesitation and encouraged wider participation. The short cycle time, manageable investment, visible yields, and clear market pathways improved confidence among fishing families.



Why This Matters

This initiative showed that livelihood transitions are most effective when communities can see results before risk, enabling informed adoption and long-term economic sustainability rather than dependency.

Preventive Healthcare



With the new equipment and regular health camps, we're catching issues much earlier. Patients come sooner instead of waiting till problems become serious. That has definitely reduced complications.

Medical Officer
PHC, Bheemili



Healthcare becomes most effective when people can access it early and without hesitation. In many rural and semi-urban areas, treatment is often sought only during emergencies or after conditions have worsened. Long distances, limited facility readiness, and lack of routine screening remain significant barriers.

Our Focus

- Upgrading infrastructure and equipment at government health centres
- Conducting screening camps and outreach programmes in underserved villages
- Strengthening care services at Primary Health Centres (PHCs) and Community Health Centres (CHCs)
- Building awareness around early care, nutrition, and preventive health

What This Work Enables

- Care within reach
- Early diagnosis and timely treatment
- Stronger local healthcare systems
- Health, hygiene, and nutrition awareness

Impact

Construction of PHC consultation room and waiting hall

Facility: Primary Health Centre, K.Perumallapuram village

Patients benefitted: 50

Provision of essential medical equipment to CHC

Facility: Community Health Centre, Choutuppal

Panchayats: 26

People benefitted: ~30,000

Provision of furniture to PHC in Polipalli

Panchayats: 22

People benefitted: ~54,000

Provision of row chairs to King George Hospital, Vizag

Panchayat: 1

People benefitted: ~1,000



| Animal Welfare & Dairy Development



Earlier, farmers would come to us only when an animal was seriously unwell. Now they bring cattle much sooner. That change alone has made treatment simpler, improved milk yield and reduced losses for many families

Regional Deputy Director
Animal Husbandry,
Visakhapatnam

Animal health directly influences household income, nutrition, and agricultural stability. Limited access to timely veterinary care often lead to avoidable illness, reduced milk yield, and higher treatment costs for farming families.

Our Approach

- Strengthening veterinary services through camps, equipment, and infrastructure
- Improving access to preventive animal healthcare and timely treatment
- Supporting dairy management practices that improve productivity
- Reducing long-term treatment costs through preventive care and training

What This Work Enables

- Better animal health
- Reduced disease incidence
- Dairy stability
- Early intervention & preventive care
- Additional income support

Impact

Veterinary camps for livestock health and disease prevention, Chippada

Panchayats: 5

Animals benefitted: 350

Villages: 12

Infrastructure of veterinary hospital

Location: Anandapuram

People benefitted: ~750/Month



| Support to Differently-Abled



Our girls deserve every opportunity to thrive, and thanks to Divi's, they now have access to the resources and support they truly needed. Watching them learn, grow, and gain confidence is truly heartwarming.

Parent

Govt. School for Visually Challenged Girls
Yendada

For children with developmental or sensory challenges, outcomes depend heavily on early identification and sustained support. Delays and limited access to specialised care often narrow long-term options for children and families.

Areas of Engagement

- Early identification and developmental screening at the community level
- Continuous, structured therapy with clear follow-up pathways
- Inclusive environments that support learning and daily functioning
- Building institutional capacity for sustained developmental care
- Supporting schools dedicated to children with special needs

What This Work Enables

- Improved learning infrastructure and assistive facilities
- Better educational participation and skill development
- Higher independence beyond school years
- Increased confidence and social inclusion

Impact

Government School for Visually Challenged Girls, Yendada

Coverage:

Long-term institutional support for students from Visakhapatnam, Vizianagaram and Srikakulam districts

Interventions:

Infrastructure development, learning and recreational facilities, assistive environments, higher-education support, and inclusive engagement programmes

Recent initiative:

Louis Braille 217th Birth Anniversary celebrations

Students benefitted: 80



Autism Beyond Therapy

Children with developmental delays often miss early diagnosis due to limited screening capacity, delayed referrals, and fragmented care services. One-time interventions do little to change long-term outcomes without system support.

Intervention:

Divi's chose to focus on early identification, continuous therapy, and public-system integration, recognising that sustainable impact depends on both service delivery and institutional capacity.

Implementation

Efforts during FY26 were anchored around Varnam Child Development Centre (CDC), a unit of Divi's Foundation for Gifted Children (DFGC), supported by Divi's Laboratories Limited and others, alongside a broader multi-state system-strengthening programme.

Key Actions Included:

- Varnam CDC provides ASD (Autism Spectrum Disorder) assessment, therapy, and family support under one ecosystem.
- Provides an average of 1,200 therapies every month
- Conducting developmental screening camps at Sishuvihar Orphanage, assessing more than 100 children under three years of age
- BERA audiometry testing for early detection of auditory conditions
- Continued collaboration with National Institute for the Empowerment of Persons with Intellectual Disabilities (NIEPID), Secunderabad



UNICEF

Partnered with UNICEF India to advance national systems for early screening, surveillance, and management of birth defects and developmental disorders across six states.

I-CAN

Led Indo-Canadian collaborations (I-CAN) to bring global expertise to India through training, research, and knowledge-sharing.

Parallel system-level support for developmental screening and care:

- Multi-state programme: Telangana, Andhra Pradesh, Tamil Nadu, Karnataka, Kerala
- Training of district and state-level master trainers
- Formation of expert coalitions across medical disciplines (paediatrics, psychiatry, physiotherapy, radiology)
- Implementation of district-level connected care models

Results

Care shifted from episodic interventions to structured, ongoing therapy. Families gained clearer referral pathways and continuity of care. At a system level, public health teams across states were equipped to identify and respond earlier, improving reach at scale.

What Changed

The focus shifted from individual cases to institutional readiness. Early identification became possible within government systems rather than remaining limited to specialist centres.

Why This Matters

Developmental outcomes improve most when intervention is early, continuous, and embedded within public health systems. FY26 efforts strengthened this continuum at both the service and system levels, helping ensure support lasts beyond individual programmes.



Rural Development



If you spend time in a village, you begin to notice what impacts life here. It's basics like roads that don't flood, water that reaches homes, streets that feel safe after dark that matter a lot. Through consistent efforts, Divi's has addressed these critical needs, making everyday life much easier for our community.

- Village Secretary



Everyday infrastructures directly affect how people move, work, and access basic needs. Village life is shaped by shared spaces that softly influence safety, resilience, and preparedness for growth and disruption alike. That's where our work begins, around everyday realities.

Our Focus

- Improving village roads, drainage systems, and water access
- Developing and upgrading shared community spaces
- Strengthening basic public infrastructure for daily use
- Enhancing safety and connectivity within and around villages
- Relief support during difficult times

On-Ground Changes

- Upgraded essential infrastructure
- Better connectivity
- Functional community spaces
- Better quality of life
- Resilience during crises

Impact

Disaster relief and emergency support during Cyclone Montha

Villages: 39

People benefitted: ~27,000

Support to public safety and law enforcement through technology enablement

Institutions: SP Offices (Kakinada, Vizag)

People benefitted: ~30,000 people

Construction and upgradation of roads

Locations: NH-65 to Kothulapuram, Lingo jigudem 3rd Ward, Ankireddygudem

People benefitted: ~9,000

Laying of PVC pipeline for lift irrigation (10,000 acres)

Location: From Pillaipally canal to Lakkaram tanks

Farmers benefitted: ~3,000

Renovation of burial ground at Thudem

Panchayats: 1

People benefitted: ~3,500

Strengthening local governance and public safety infrastructure in villages

Interventions: Provision of computers, printers, UPS, LED streetlights

Panchayats: 9

People benefitted: ~31,170



| Promoting Rural Sports



Sports participation has increased noticeably, especially among girls. Children are more active now and parents are also encouraging participation. Some children have even started competing outside village levels.

Assistant Director (Green Corp.)
Visakhapatnam

In many rural communities, sports participation is largely informal and irregular. Lack of basic equipment, organised spaces, and exposure limit sustained involvement, especially among girls and younger children.

Our Focus

- Providing sports equipment and basic play infrastructure
- Supporting access to playgrounds and regular practice spaces
- Enabling exposure to mandal and district level competitions
- Supporting emerging talent

What This Work Enables

- Local talent identification
- Greater inclusion of girls in sports activities
- Improved physical fitness, discipline, and self-confidence

Impact

Development of playground and kid's park

Locations: Chippada panchayat & Madhurawada **People benefitted:** ~4,800

Conducted State-Level Open Volleyball Tournament, 2026

Teams: 30 **People benefitted:** ~1,000

Encouraging women's participation in sports

Event: Divi's Naari Pro Kabaddi League 2

Panchayats: 9 **Villagers:** 25 **Players benefitted:** 96

Divi's Challengers Trophy, 2025

Panchayats: 17 **Villages:** 31 **Players benefitted:** 512



Swachh Bharat



After the drainage work and sanitation infrastructure upgrades, maintenance has become more manageable. Villages look cleaner, and people are more conscious about keeping common areas clean.

District Education Officer
Visakhapatnam



Sanitation challenges in villages often stem from infrastructure gaps rather than intent. Without basic systems and regular upkeep mechanisms, maintaining clean public spaces becomes difficult to sustain.

Area of Focus

- Improving village-level sanitation and drainage infrastructure
- Supporting waste management and cleanliness drives with funds and supplies
- Strengthening awareness around hygiene and public health practices
- Encouraging community participation in maintaining shared spaces

What This Work Enables

- Cleaner public spaces
- Improved and consistent waste management
- Better hygiene practices
- Shared community ownership

Impact

Distribution of sanitation material to 6 grama panchayats

Panchayats: Kothapalli, Ontimamidi, Danavaipeta, Kodada, Srungavruksham, Thondangi

People benefitted: ~15,000

Distribution of bleaching and lime powder

Panchayats: 207 **People benefitted:** ~1,82,000

Provision of cycle rickshaw for solid waste management

Panchayats: 9 **People benefitted:** ~31,630 villagers

Cleaning and restoration of irrigation canal (450 acres)

Location: Pillaipally canal to Jaikesaram village

Farmers benefitted: ~500



| Environmental Sustainability



You can actually see the change now. There's more shade and so much greenery. Locals are even watering the plants themselves after every plantation completed by Divi's.

District Forest Staff
Visakhapatnam District

Environmental impact is gradual and cumulative. Environmental care requires continuity beyond planting or awareness campaigns. Without maintenance, early gains rarely endure, and long-term ecological benefits remain uncertain.

Our Focus

- Expanding green cover through structured plantation programmes
- Ensuring post-plantation care, watering, and protection
- Encouraging community participation in maintaining green spaces
- Working with institutions to protect local ecosystems
- Promoting environmentally responsible practices that communities can carry forward

What This Work Enables

- Increase in green cover
- Improved local air quality and micro-ecosystems
- Better soil and water resource protection
- Environmental balance and increased resilience

Impact

Tree plantation in and around manufacturing facilities

Location: Choutuppal, Kakinda, and Ontimamidi,

Interventions: Plantation, protection from grazing animals, regular watering and maintenance

Plantation in partnership with NHAI

Partner: National Highways Authority of India (NHAI)

People benefitted: ~10,000

Distribution of eco-friendly clay Ganesh idols

Grama panchayats: 3

People benefitted: ~2,000



Employee-Driven Voluntary Social Engagement

Some forms of responsibility cannot be assigned. They take shape through personal choice, time given freely, and people stepping beyond formal roles to act where they see a need. Over the years, employee-driven volunteering at Divi's has grown into a shared culture. Ideas often begin with individuals, while dedicated internal teams help coordinate, support, and sustain these efforts.

Employee Action in Practice

- Voluntary blood donation drives
- Plantation and green activities inside units and across nearby areas
- Awareness walks and outreach initiatives outside the workplace
- On-ground support during times of local disruption or need
- Direct engagement with communities where employees live and work

What This Work Builds

- Individual ownership
- Social awareness & responsibility
- Stronger community connections



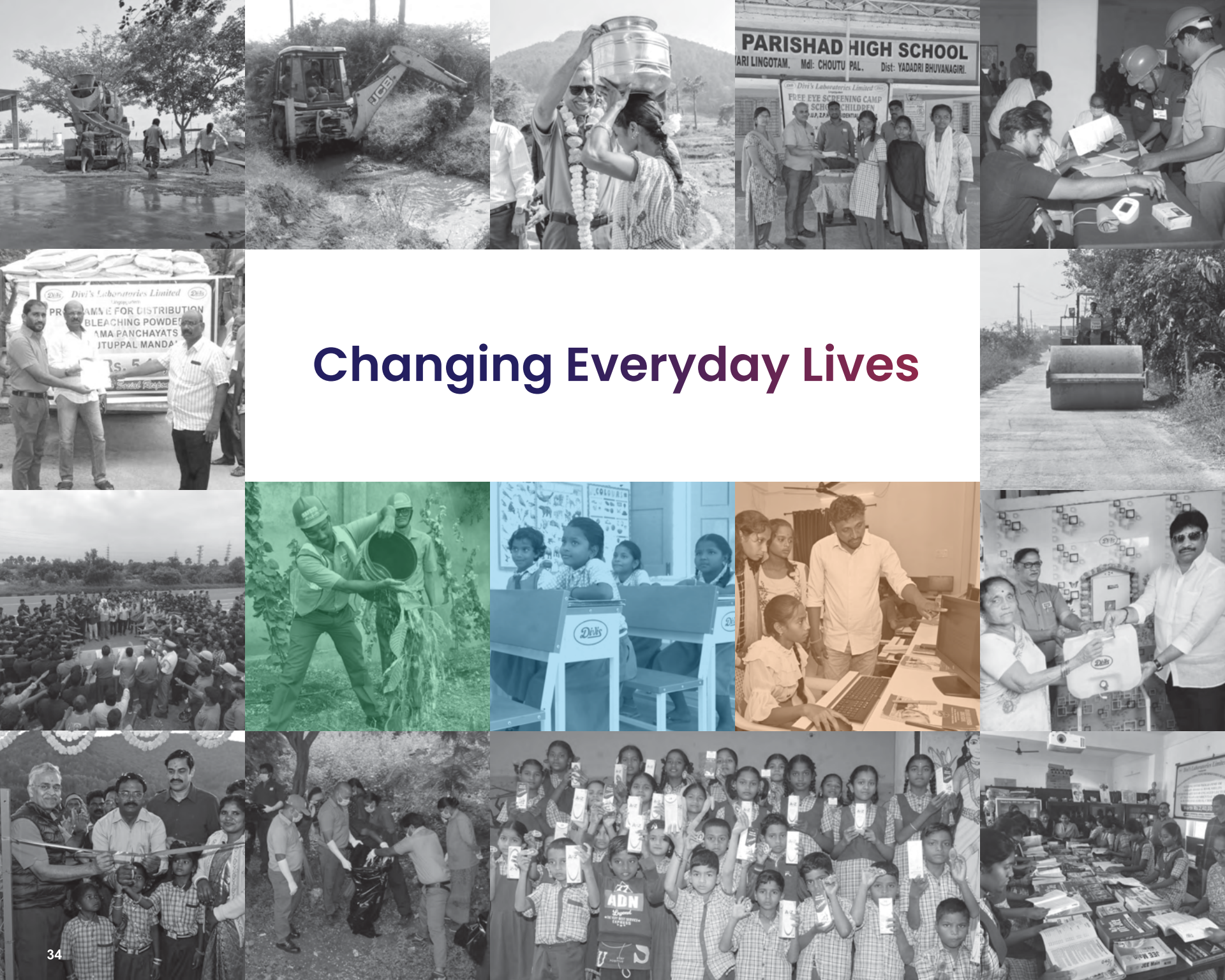


~12,415 Units of blood donated over the past 15 years



Award received by District Administration for various CSR activities





Changing Everyday Lives



When progress becomes part of everyday and impact begins to sustain itself, intent and efforts together bloom into a growing thread of change

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